

NEWS BRIEFS

## Bulgari, Mot Hennessy Diageo, LVMH, Mercedes-Benz, Oscar de la Renta and Monaco

May 20, 2020



*A new digital news format for media representatives with Meet Mercedes Digital, which is the digital press conference taken to a new dimension. Image courtesy of Mercedes-Benz*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Bulgari, Mot Hennessy Diageo pitch in with Japan COVID-19 relief efforts](#)

LVMH brand Bulgari and joint venture MHD Mot Hennessy Diageo K.K. are pitching in to help healthcare workers on the frontlines of the COVID-19 coronavirus outbreak in Japan.

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[LVMH releases interactive version of 2019 annual report](#)

LVMH Mot Hennessy Louis Vuitton has released its 2019 annual report outlining the progress that the French luxury conglomerate made last year, while acknowledging the challenges ahead with the ongoing COVID-19 coronavirus crisis that has shaken the foundations of businesses worldwide.

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[Germany's Mercedes-Benz, absent live events, to debut new broadcast-style digital platform for media](#)

German automaker Mercedes-Benz is adapting to the sign of the times with the launch of a new digital media platform to inform media about new products, updates, tech innovations and corporate developments.

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[US fashion label Oscar de la Renta goes for shopper installment payment plan with Affirm deal](#)

The additional payment option will let the New York-based brand make its merchandise more appealing to millennials and Gen Z prospects and customers who prefer to buy runway styles online and pay for them over time.

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### [COVID-19's impact on Monaco's real estate market](#)

The Mediterranean principality of Monaco May 4 lifted its COVID-19 lockdown after nearly two months of mandating all but non-essential businesses to stop in-person trade in bricks-and-mortar locations.

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### [Global wealth grew 50pc over last decade, but future outlook uncertain](#)

Worldwide wealth and the wealthy population increased by more than 50 percent over the last decade and the number of global millionaires doubled between 2005 and 2019 to more than 25 million individuals. But the current crisis leaves the future uncertain.

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