

NEWS BRIEFS

Day's wrap: Bentley, Rolls-Royce, Porsche Design, BRIC'S, Veuve Clicquot, Modern Luxury, Gucci and Kering Foundation

May 20, 2020



At 300,000, Bentley's Flying Bees are back at work after a period of hibernation. Image courtesy of Bentley Motors

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Bentley, Rolls-Royce welcome bees back to production line](#)

To bee or not to bee: that is not the question at British automakers Rolls-Royce Motor Cars and Bentley Motors, both avid apiculturists and supporters of UN-declared World Bee Day on May 20.

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[German lifestyle brand Porsche Design turns to Italy's BRIC'S for new line of luggage and leather goods](#)

Marketed under the Porsche Design name, the collection will bear the design sensibility of the German lifestyle brand and the craftsmanship and Made-in-Italy manufacturing of BRIC'S.

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[Veuve Clicquot raises hands for French women entrepreneurs with SISTA mentoring deal](#)

Key to the effort is putting women entrepreneurs in touch with 100 mentors offering 1,000 hours of personalized guidance and discussion.

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[Modern Luxury releases The Hope Issue, with 100pc of magazine's profits going to Feeding America food banks](#)

Running 140 pages, the May/June double issue was put together remotely across 20 U.S. locations and boasts inspiring stories and support from several luxury advertisers.

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[Gucci's Chime for Change, Kering Foundation launch #StandWithWomen for funding nonprofits battling gender-based violence](#)

The two organizations have taken a strong stand against gender-based violence at a time when access to health services is limited due to lockdowns and the virus outbreak.

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[Wellness amenities to dominate luxury real estate demand](#)

Five key wellness-oriented trends are predicted to impact the purchasing decisions of homebuyers in the time ahead.

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