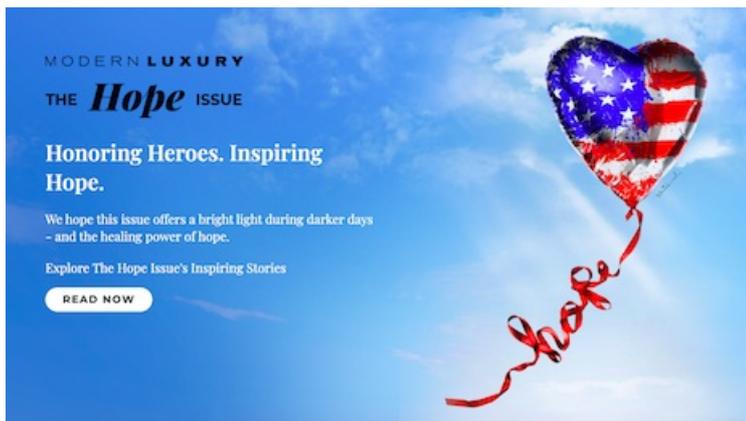


NEWS BRIEFS

Bentley, Rolls-Royce, Porsche Design, BRIC'S, Veuve Clicquot, Modern Luxury, Gucci and Kering Foundation

May 21, 2020



Readers can access the digital version of Modern Luxury's Hope Issue in tribute to those at the forefront of the COVID-19 battle. Image credit: Modern Luxury

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Bentley, Rolls-Royce welcome bees back to production line](#)

To bee or not to bee: that is not the question at British automakers Rolls-Royce Motor Cars and Bentley Motors, both avid apiculturists and supporters of UN-declared World Bee Day on May 20.

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[German lifestyle brand Porsche Design turns to Italy's BRIC'S for new line of luggage and leather goods](#)

Marketed under the Porsche Design name, the collection will bear the design sensibility of the German lifestyle brand and the craftsmanship and Made-in-Italy manufacturing of BRIC'S.

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[Veuve Clicquot raises hands for French women entrepreneurs with SISTA mentoring deal](#)

Key to the effort is putting women entrepreneurs in touch with 100 mentors offering 1,000 hours of personalized guidance and discussion.

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[Modern Luxury releases The Hope Issue, with 100pc of magazine's profits going to Feeding America food banks](#)

Running 140 pages, the May/June double issue was put together remotely across 20 U.S. locations and boasts inspiring stories and support from several luxury advertisers.

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[Gucci's Chime for Change, Kering Foundation launch #StandWithWomen for funding nonprofits battling gender-](#)

[based violence](#)

The two organizations have taken a strong stand against gender-based violence at a time when access to health services is limited due to lockdowns and the virus outbreak.

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[Wellness amenities to dominate luxury real estate demand](#)

Five key wellness-oriented trends are predicted to impact the purchasing decisions of homebuyers in the time ahead.

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