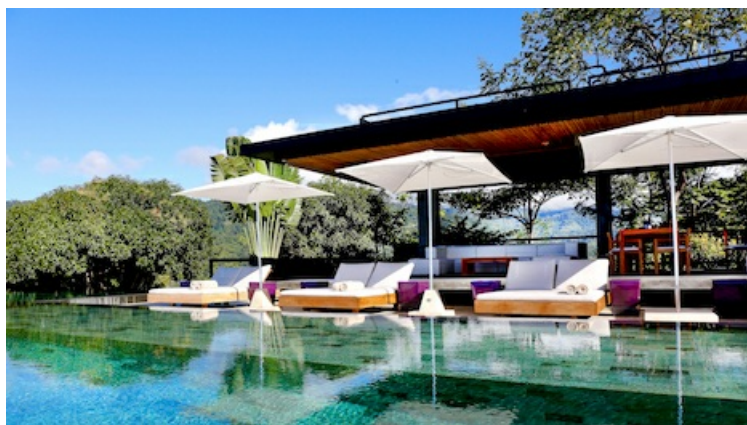


NEWS BRIEFS

Day's wrap: Brunello Cucinelli, virtual events, Tatler, hotels busy under lockdown and luxury podcast

May 21, 2020



Kura Boutique Hotel, a Cayuga Collection property in Costa Rica. Image credit: Cayuga Collection

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

Brunello Cucinelli steps down as CEO as company posts 9.9pc revenue jump to \$665.3M for 2019

Italian fashion designer Brunello Cucinelli has stepped down as CEO of his self-named company, retaining the title of executive chairman and creative director.

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Evolution of the virtual e-event in fashion and retail

Rather than simply recreating an event for an online audience, with a little thinking outside the box, they can be restructured entirely, ensuring consumers remain engaged and brands relevant.

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Luxury Item podcast interview: Luxury Daily editor Mickey Alam Khan on luxury after COVID-19

The impact of the COVID-19 coronavirus outbreak and resultant lockdowns on the luxury business was the nub of the discussion between The Luxury Item's Scott Kerr and Mickey Alam Khan, editor in chief of Luxury Daily.

[Please click here to read the article](#)

New Tatler Beauty Hall is helping hand for UK society magazine, beauty brand sponsors

Tatler, the chronicler of a bon vivant lifestyle in the United Kingdom, will May 22 introduce the Tatler Beauty Hall, a virtual shopping event as the magazine is restricted from in-person activities over the COVID-19 lockdown.

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How hotels are maintaining their properties while closed

While the larger chains such as Marriott International, Four Seasons and Hilton have outlined measures to keep staff

and guests safe on their properties as the COVID-19 pandemic continues, smaller hotels are also taking the downtime to make fixes.

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[Van Cleef & Arpels delves into savoir-faire of jewelry with video masterclass](#)

French jeweler Van Cleef & Arpels has created a new online video channel to connect with affluent consumers through engaging content as many people are still spending most of their time at home.

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