

NEWS BRIEFS

Day's wrap: Lexus, Hublot, Aston Martin Lagonda, Mercedes-AMG, PETA and Prada

May 26, 2020



Limited to just 25 models, the DB5 Goldfinger Continuation Cars are authentic reproductions of the car seen on screen in James Bond movies. Image credit: Aston Martin Lagonda

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Japan's Lexus, in leg-up to dealers, turns to Widewail for online consumer review monitoring](#)

Japanese automaker Lexus will deploy Widewail's reputation management and social media engagement platform for its dealers to monitor online customer reviews for the United States market.

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[Swiss watch brand Hublot opens its largest flagship store worldwide in Tokyo](#)

Swiss watchmaker Hublot May 26 opened its largest flagship store in the world in Tokyo's posh Ginza district in a gesture that acknowledges the power of its No. 1 consumer market.

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[Andy Palmer out as Aston Martin Lagonda boss as Mercedes-AMG CEO Tobias Moers steps in](#)

The incoming CEO has his work cut out: Save an embattled British automotive icon, already in trouble before the COVID-19 fallout.

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[PETA urges Prada to drop accessories made with skins of wild animals](#)

In its letter, PETA urges Prada to join Chanel, Ralph Lauren, Jil Sander and other brands and stop selling accessories made out of wild animals' skins.

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[Employee experience should be at center of reopening plans](#)

As luxury brands begin to plan office reopenings, employee experiences should be at the center of plans to attract top-drawer talent back into the workplace.

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[Call for nominations: Luxury Women to Watch 2021](#)

Even as more women ascend the decision-making ranks at luxury marketers amid the current healthcare crisis, work needs to be done to attract them to C-suite and key marketing, retail, media and digital positions in a business that shows resilience and long-term focus in good times and bad.

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