

AUTOMOTIVE

Lamborghini turns to LEGO for replica model of its most powerful car yet

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The LEGO Technic Lamborghini Sin FKP 37 is a 3,696-piece, 1:8 scale model of the Lamborghini Sin. Image courtesy of Lamborghini, LEGO Group

By LUXURY DAILY NEWS SERVICE

Italy's Lamborghini has partnered with Danish toymaker LEGO Group to create a miniature version of its Sin sports car.

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The LEGO Technic Lamborghini Sin FKP 37 is a 3,696-piece, 1:8 scale model of the Lamborghini Sin, a car revealed last year at the Frankfurt Auto Show. The car on which the LEGO set is modeled is Lamborghini's most powerful yet.

"Each Lamborghini super sports car can be unique thanks to our Ad Personam personalization program and the specific driving style of each owner, just as LEGO bricks provide builders of all ages with endless possibilities for creation," said Stefano Domenicali, chairman/CEO of Sant'Agata Bolognese-based [Automobili Lamborghini](#), in a statement.

"This outstanding replica of the Lamborghini Sin FKP 37 from the LEGO Group presents a brilliant new building experience for both super sports car fans and LEGO enthusiasts and Lamborghini is privileged to share this opportunity with the LEGO Group," he said.



Toy wheels next to the real thing: Lamborghini Sin. Image courtesy of Lamborghini, LEGO Group

Plaything

The Sin's futuristic features are recreated in the LEGO Technic model, including a replica of the V12 engine, moveable rear spoiler, front and rear suspension, and steering powered by a wheel with the Automobili Lamborghini badge.

The model has scissor doors that open to the intricately recreated cockpit, with a fully functioning eight-speed sequential gearbox controlled by a movable paddle gearshift.

The vivid lime-green color and elegant golden rims of the LEGO Technic replica are available as color and trim on the real Sin, with the model measuring over 5 inches (13cm) high, 23 inches (60cm) long and 9 inches (25cm) wide.

Model owners can open the front hood of their LEGO Technic Lamborghini Sin to find a Lamborghini overnight bag, together with a unique serial number that unlocks special content, LEGO said.

Owners can also scan a QR code in the building instructions to access an exclusive series of videocasts by Lamborghini and LEGO experts, exploring the inspiration behind the design of the original car and the LEGO Technic model.

The LEGO Technic Lamborghini Sin FKP 37 is packaged in a box inspired by the iconic lines, signature headlight silhouette and color of the original Sin.