

NEWS BRIEFS

## Nordstrom, Lamborghini, LEGO, Loro Piana and Le Bon March

June 1, 2020



*The LEGO Technic Lamborghini Sin FKP 37 is a 3,696-piece, 1:8 scale model of the Lamborghini Sin. Image courtesy of Lamborghini, LEGO Group*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[US department store giant Nordstrom, targeting LGBTQIA market, debuts first gender-inclusive collection](#)

The gender-inclusive collection launches next month as part of the Nordstrom Made brand, BP.

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[Lamborghini turns to LEGO for replica model of its most powerful car yet](#)

Italy's Lamborghini has partnered with Danish toymaker LEGO Group to create a miniature version of its Sin sports car.

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[Italy's Loro Piana gets giddy on its feet with new Rare Walk Instagram campaign](#)

Italian fashion and leather goods maker Loro Piana has run the second installment of its Rare Walk social media campaign capturing the verve and energy of dancers wearing its summer moccasins.

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[LVMH's Le Bon March Rive Gauche rolls out colorful "En Couleurs!" exhibition for Parisian shoppers](#)

Running through June 21, the "En Couleurs!" exhibition's color splash is reflected in all departments such as fashion, accessories, jewelry, beauty, homeware, kids and food with participating brands.

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[South Korea is bright spot for luxury in 2020](#)

The luxury market is not feeling the same COVID-19-related pressure in South Korea as it has in other regions of the globe.

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### [Call for nominations: Luxury Women to Watch 2021](#)

Even as more women ascend the decision-making ranks at luxury marketers amid the current healthcare crisis, work needs to be done to attract them to C-suite and key marketing, retail, media and digital positions in a business that shows resilience and long-term focus in good times and bad.

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