

NEWS BRIEFS

Day's wrap: Moda Operandi, Lotus, Norton & Sons, Qudian, Secoo, ANA, President Trump, Gucci and Kering

June 3, 2020



President Trump

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

Moda Operandi, in open letter, offers no excuse for fashion's lack of action against racism

Lauren Santo Domingo, founder of online retailer Moda Operandi, and the company CEO, Ganesh Srivats, has penned a detailed letter to its community throwing their support behind the anti-racism efforts exploding across the United States over the death of George Floyd in Minneapolis police custody.

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UK sports carmaker Lotus strikes apparel deal with Savile Row's Norton & Sons

Lotus has tapped Savile Row tailor Norton & Sons to design and produce apparel for its customers as the British sports carmaker steps out under new shareholders and management.

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China's Qudian to pay \$100M for 28.9pc stake in luxury ecommerce platform Secoo

The deal also calls for both firms to collaborate in the luxury ecommerce space in China and the Asian market.

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ANA, largest trade body for US advertisers, opposes Trump executive order treating social media companies as publishers

The Association of National Advertisers has come out strongly against U.S. President Donald J. Trump's executive order directing federal regulators to consider removing legal protections that currently shield social media platforms such as Twitter and Facebook from liability for statements that are posted on their platforms by outside parties.

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[Gucci and parent Kering take bold stand against racism, police violence in US](#)

Italian fashion label Gucci will pause U.S. operations June 4 as a day of reflection and to honor George Floyd and many others who lost their lives to police brutality.

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[How should brands participate in social movements?](#)

Luxury brands have taken to social media to support Black Lives Matter in the United States in a move to show support for human rights after the death of George Floyd in Minneapolis police custody.

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[Call for nominations: Luxury Women to Watch 2021](#)

Even as more women ascend the decision-making ranks at luxury marketers amid the current healthcare crisis, work needs to be done to attract them to C-suite and key marketing, retail, media and digital positions in a business that shows resilience and long-term focus in good times and bad.

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