

NEWS BRIEFS

Day's wrap: Post-work shopping's future, Bentley, Euromonitor, LVMH and Tiffany

June 4, 2020



The ride for huntin', shootin' and fishin': Bentley Bentayga. Image courtesy of Bentley Motors

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Post-work shopping may suffer once stores reopen with fewer office-goers](#)

Comparing shopping trends mid-April through mid-May through the COVID-19 lockdowns has unearthed online behavior that will likely shape in-store retail strategy once bricks-and-mortar operations resume in most cities worldwide.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

[Bentley's Bentayga SUV crosses milestone with production of 20,000th vehicle](#)

British automaker Bentley Motors has built its 20,000th Bentayga since the sports utility vehicle was first introduced to the market four years ago.

[Please click here to read the article](#)

[6 ways how consumer goods and services will transform post-pandemic](#)

Market researcher Euromonitor focuses on cross-industry themes to help marketers adapt to a new business landscape where per-capita global consumer expenditure is expected to drop by nearly 5 percent.

[Please click here to read the article](#)

[LVMH admits discussing impact of pandemic on Tiffany, but not buying shares on open market](#)

French luxury conglomerate LVMH is trying to tamp down the speculation around the fate of its planned acquisition of Tiffany & Co. that was agreed by the U.S. jeweler's shareholders in February. French luxury conglomerate LVMH is trying to tamp down the speculation around the fate of its planned acquisition of Tiffany & Co. that was agreed by the U.S. jeweler's shareholders in February.

[Please click here to read the article](#)

[Why luxury brands should explore virtual work events to boost morale](#)

Not only has COVID-19 hurt the health of consumers worldwide, it is also impacting the tenor of work culture as employees have been forced to work from home for months on end.

[Please click here to read the article](#)

Call for nominations: Luxury Women to Watch 2021

Even as more women ascend the decision-making ranks at luxury marketers amid the current healthcare crisis, work needs to be done to attract them to C-suite and key marketing, retail, media and digital positions in a business that shows resilience and long-term focus in good times and bad.

[Please click here to read the article](#)

[Please click here to read the morning newsletter](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.