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NEWS BRIEFS

# Post-work shopping's future, Bentley, Euromonitor, LVMH and Tiffany

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Will LVMH put a ring on Tiffany's finger? Image credit: Tiffany & Co

By LUXURY DAILY NEWS SERVICE

### Luxury Daily's live news:

### Post-work shopping may suffer once stores reopen with fewer office-goers

Comparing shopping trends mid-April through mid-May through the COVID-19 lockdowns has unearthed online behavior that will likely shape in-store retail strategy once bricks-and-mortar operations resume in most cities worldwide.



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# Bentley's Bentayga SUV crosses milestone with production of 20,000th vehicle

British automaker Bentley Motors has built its 20,000th Bentayga since the sports utility vehicle was first introduced to the market four years ago.

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# 6 ways how consumer goods and services will transform post-pandemic

Market researcher Euromonitor focuses on cross-industry themes to help marketers adapt to a new business landscape where per-capita global consumer expenditure is expected to drop by nearly 5 percent.

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# LVMH admits discussing impact of pandemic on Tiffany, but not buying shares on open market

French luxury conglomerate LVMH is trying to tamp down the speculation around the fate of its planned acquisition of Tiffany & Co. that was agreed by the U.S. jeweler's shareholders in February. French luxury conglomerate LVMH is trying to tamp down the speculation around the fate of its planned acquisition of Tiffany & Co. that was agreed by the U.S. jeweler's shareholders in February.

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Why luxury brands should explore virtual work events to boost morale

Not only has COVID-19 hurt the health of consumers worldwide, it is also impacting the tenor of work culture as employees have been forced to work from home for months on end.

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# Call for nominations: Luxury Women to Watch 2021

Even as more women ascend the decision-making ranks at luxury marketers amid the current healthcare crisis, work needs to be done to attract them to C-suite and key marketing, retail, media and digital positions in a business that shows resilience and long-term focus in good times and bad.

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