

NEWS BRIEFS

Kering, LVMH, TAG Heuer, Ronald Lauder and Este Lauder

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Frdric Arnault is CEO of TAG Heuer

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

French conglomerates LVMH, Kering reaffirm support for environment

French luxury conglomerates LVMH and Kering has both expressed their support to World Environment Day June 5 with films to illustrate their commitment.

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With TAG Heuer play, Bernard Arnault moves another child to anchor his LVMH empire French billionaire Bernard Arnault is moving all the chess pieces into place.

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Cancel culture: Ronald Lauder gets caught in name-and-shame game for Trump support

A petition on Change.org asking for Ronald Lauder's removal from the board of beauty products giant Este Lauder Cos. has already gathered nearly 2,000 signatures. The surprise is the source of the petition and its vehemence.

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The art of reopening: How luxury brands and retailers should get it right

As stores begin to reopen, many brands are trying to figure out the best way to lure customers back into shops and make employees feel safe to go to work after the pandemic has left many fearing for their health.

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