

NEWS BRIEFS

Rolls-Royce, Gucci, ANA and Vestiaire Collective

June 10, 2020



Rolls-Royce Wraith in red velvet sparkled was picked up by a client this week at the automaker's plant in Goodwood, England, continuing a long-held tradition. Image courtesy of Rolls-Royce Motor Cars

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Rolls-Royce resumes client handover ceremonies for newly built cars](#)

Customers are invited to collect their car in person, restoring a tradition that also brings a sense of normality to operations that were temporarily halted in March over the COVID-19 shutdown.

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[Gucci ups sustainability, equality efforts with enhanced Equilibrium digital presence, icons](#)

Italian fashion brand Gucci is bolstering its commitment to environmental protection and gender and racial equality by upgrading the digital presence of its Equilibrium platform and releasing a satisfactory green P&L.

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[US advertiser lobby ANA commits to racial equality in advertising and marketing](#)

The Association of National Advertisers and its Alliance for Inclusive & Multicultural Marketing (AIMM) arm admitted slow progress in all areas of diversity and inclusion as the United States grapples with angst over racial inequality and police brutality toward African Americans.

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[France's Vestiaire Collective debuts virtual summer sales festival](#)

France's Vestiaire Collective has kicked off its inaugural month-long virtual summer sales festival to increase transactional activity on the resale platform as consumers emerge from COVID-19 lockdowns worldwide.

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[Retail real estate will drop this year, but outlook positive for 2021](#)

As the retail world begins to slowly reopen in the United States, the commercial real estate business could feel the

after-effects of the COVID-19 lockdown for the rest of the year.

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Call for nominations: Luxury Women to Watch 2021

Even as more women ascend the decision-making ranks at luxury marketers amid the current healthcare crisis, work needs to be done to attract them to C-suite and key marketing, retail, media and digital positions in a business that shows resilience and long-term focus in good times and bad.

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