

NEWS BRIEFS

US dining behavior, Zagat, Cunard, Google, WWF and Tiffany

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Queen Mary 2 in her home port of Southampton, England. Image credit: Neil Sackley, Cunard

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Zagat survey shows significant change in US dining behavior after COVID-19](#)

A study of nearly 6,775 U.S. consumers places health and safety as their chief concerns before they return to dine in restaurants.

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[UK cruise line Cunard, hobbled by restrictions across ports and borders, delays resumption of sailing](#)

While retail and other sectors are slowly reopening after debilitating COVID-19 lockdowns worldwide, the cruise industry is a reminder that some businesses are hit harder than others.

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[Google, collaborating with WWF Sweden, makes fashion play with new data-backed sustainability platform](#)

Internet giant Google will launch a new environmental data platform in conjunction with wildlife charity WWF Sweden to promote responsible sourcing decisions in the fashion business.

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[While down, US jeweler Tiffany's Q1 earnings show two promising growth signs: ecommerce, China](#)

U.S. jeweler Tiffany & Co. reported net sales for the first quarter beginning Feb. 1 dropped 45 percent to \$556 million due to the retail stores closures worldwide over government-mandated COVID-19 lockdowns.

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[Has the definition of luxury changed since the pandemic?](#)

Spending time at home to avoid the risk of serious illness or death in the age of COVID-19 likely has shifted consumers' values and their time and monetary priorities.

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Even as more women ascend the decision-making ranks at luxury marketers amid the current healthcare crisis, work needs to be done to attract them to C-suite and key marketing, retail, media and digital positions in a business that shows resilience and long-term focus in good times and bad.

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