

JEWELRY

Alrosa, world's No. 1 diamond miner, to auction three jewelry items via Christie's for pandemic support

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A rough diamond from an Alrosa mine polished with brilliant facets. Image credit: Alrosa

By LUXURY DAILY NEWS SERVICE

Alrosa, the world's largest diamond miner, will auction three pieces of jewelry created by Anna Hu to support healthcare workers confronting the COVID-19 coronavirus outbreak.

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Diamonds That Care, Alrosa's newly launched social responsibility effort, will sell the diamonds July 3-13 through a Christie's online auction.

"We are living in a different world, where old divides are no longer important because we all face the same threat," said Sergey Ivanov, CEO of Alrosa, in a statement.

"By working with Christie's, which operates in all the regions affected by the coronavirus, and the brilliant Chinese jewelry artist Anna Hu, we are raising funds for a U.S.-based charitable organization supporting activities in various countries," he said.

"This project is a living example of how countries and stakeholders can unite in their efforts to help those in need."

Based in Mirny, Russia, state-owned **Alrosa** accounts for nearly one-third of all rough diamonds produced worldwide.



Alrosa's Diamond That Care by Anna Hu - earrings rendering. Image credit: Alrosa

Bid to help

Taiwan-born and New York-based Ms. Hu created the jewelry pieces for this charity project using rich brown diamonds extracted by Alrosa in Yakutia, a Russian region in the Siberian Far East.

One of the pieces being auctioned is a necklace with fancy color and colorless diamonds, centering a Fancy Brown-Yellow diamond weighing 27.02 carats. It is made with 18k white gold and 18k red gold.



Anna Hu necklace rendering for the Alrosa auction on Christie's. Image credit: Alrosa

Another jewelry item is a 18k red gold ring with fancy color diamonds and colorless diamonds, centering a Faint Brown diamond weighing 1.59 carats.

The third piece is a pair of earrings made of 18k white gold and 18k red gold, with fancy color and colorless diamonds, each earring centering a pear shape 3 carats diamond.



Alosa's Diamonds That Care jewelry by Anna Hu: ring rendering. Image credit: Alosa

"Anna Hu's works are characterized by elegant forms and color combinations," said Max Fawcett, Christie's jewelry specialist, in a statement. "They are rarely sold at auction and when her pieces come to the secondary market, demand is high.

"As an artisan jeweler, Anna produces no more than 30 pieces a year, each a unique creation," he said. "Her involvement will create international excitement and we are pleased to offer our leading online platform and engage with our international clients to bid for this worthy cause."

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