

NEWS BRIEFS

Day's wrap: Rolls-Royce, MatchesFashion, Sferra, Alrosa, Taubman and Simon

June 11, 2020



The majestic Rolls-Royce Phantom flagship. Image courtesy of Rolls-Royce Motor Cars

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Sharing name with troubled aircraft engine maker, Rolls-Royce Motor Cars clarifies yet again](#)

Rolls-Royce Motor Cars has been forced to issue a stern clarification that it is not to be confused for Rolls-Royce plc, a British aircraft engine maker in trouble over stalled orders due to the COVID-19 crisis.

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[UK's MatchesFashion withdraws offending swimwear with Hindu gods pictured front and back](#)

The London-based MatchesFashion pulled the Amiri-brand swimming trunks from its offerings within a day of being called out for trivializing Hindu religious beliefs.

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[Sferra tests US direct retail waters with first pop-up store in Southampton on East Coast](#)

While available in the U.S. through its wholesale channel of department stores and specialty retailers, this is Sferra first company-run retail outlet in North America.

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[Alrosa, world's No. 1 diamond miner, to auction three jewelry items via Christie's for pandemic support](#)

Alrosa, the world's largest diamond miner, will auction three pieces of jewelry created by Anna Hu to support healthcare workers confronting the COVID-19 coronavirus outbreak.

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[In battle of US malls, Taubman to contest Simon's decision to walk away from \\$3.6B acquisition deal](#)

The COVID-19 outbreak and lockdown took another casualty in U.S. retail with the termination of mall owner Simon Property Group's contract to buy rival Taubman Centers for \$3.6 billion. But Taubman is set to vigorously contest that unilateral move.

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[How to get digital premieres right](#)

Digital premieres have become all the rage as luxury brands from BMW to Chanel look to build buzz and showcase new products in the era of the COVID-19 coronavirus.

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[Call for nominations: Luxury Women to Watch 2021](#)

Even as more women ascend the decision-making ranks at luxury marketers amid the current healthcare crisis, work needs to be done to attract them to C-suite and key marketing, retail, media and digital positions in a business that shows resilience and long-term focus in good times and bad.

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