

NEWS BRIEFS

## Day's wrap: Moncler, Interparfums, UKFT, Christian Dior, Vespa, Angela Ahrendts, WPP and Gucci

June 12, 2020



*The Christian Dior Vespa 946 scooter with accessories will be available for purchase in spring 2021. Image courtesy of Vespa*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

### [Moncler to launch first fragrance line with Interparfums deal](#)

Italian-French outerwear brand Moncler will launch its first fragrance line through a deal signed with Interparfums, maker of perfumes and cosmetics.

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### [New UK global tariff for fashion from Jan. 1 if no deal with EU](#)

Prime Minister Boris Johnson's government has announced a new approach to customs procedures starting Jan. 1 as the United Kingdom will not extend its transition period to untangle itself from the European Union.

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### [France's Christian Dior partners with Italy's Piaggio for limited-edition Vespa scooter](#)

Italian scooter maker Piaggio Group has partnered with LVMH-owned French designer Christian Dior to launch a cobranded Vespa scooter that has been called an "ode to joie de vivre."

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### [Angela Ahrendts, veteran of Burberry and Apple, joins ad agency conglomerate WPP's board](#)

Former Burberry CEO Angela Ahrendts has joined the board of ad agency holding company WPP, owner of such shops as Ogilvy, Wunderman Thompson, Grey, Kantar and Mindshare.

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### [Gucci names inaugural class of Gucci North America Changemakers Scholars to give leg-up to fashion-career aspirants](#)

Italian fashion label Gucci has announced the inaugural 2020 class of Gucci North America Changemakers Scholars as part of its \$1.5 million scholarship program to help financially strapped undergraduates pursue a career in fashion.

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[How can beauty brands fuse the physical/digital connection post-pandemic?](#)

As retail stores begin to reopen, many cosmetics companies face a brave new world of how to sell products that once relied so heavily on close-up personal interactions.

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[Call for nominations: Luxury Women to Watch 2021](#)

Even as more women ascend the decision-making ranks at luxury marketers amid the current healthcare crisis, work needs to be done to attract them to C-suite and key marketing, retail, media and digital positions in a business that shows resilience and long-term focus in good times and bad.

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