

NEWS BRIEFS

Day's wrap: Fendi, Balenciaga, Rolls-Royce and legal landmines as lockdowns end

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Fendi to livestream Anima Mundi concert June 20 on summer solstice](#)

Roman fashion house Fendi is collaborating on a live streaming event June 20 called Anima Mundi Soul of the Universe performed by the Accademia Nazionale di Santa Cecilia, one of the world's oldest musical institutions.

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[Balenciaga breaks new fall 2020 campaign](#)

French fashion label Balenciaga has debuted its fall 2020 campaign featuring its latest range of athleisure wear and classic apparel.

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[Rolls-Royce releases new "Inspiring Greatness" film with Michelin-starred chef Tom Sellers](#)

British automaker Rolls-Royce Motor Cars has unveiled the next installment of its "Inspiring Greatness" series of films featuring Michelin-starred chef Tom Sellers.

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[Legal landmines that luxury brands may face as COVID-19 restrictions are lifted in US](#)

Due to the uncertainties related to COVID-19, many employers allowed employees to work from home or offered flexible work arrangements. Have those new, temporary policies exposed luxury brands to lawsuits?

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[Why luxury brands should give apps a second look as the pandemic subsides](#)

The COVID-19 pandemic has caused the pace of digital growth to accelerate and now might be the time for brands and retailers that do not have a mobile app to consider building one.

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[Is your Facebook strategy obsolete?](#)

With community and conversation at the heart of Facebook's long-term vision, many brands are struggling to deliver effective strategies on the platform. So how can companies develop content that resonates?

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[Call for nominations: Luxury Women to Watch 2021](#)

Even as more women ascend the decision-making ranks at luxury marketers amid the current healthcare crisis, work needs to be done to attract them to C-suite and key marketing, retail, media and digital positions in a business that shows resilience and long-term focus in good times and bad.

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