

EDUCATION

## Women@Dior mentoring program inaugurates first online learning platform for 500 students worldwide

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*Dior's Women@Dior mentoring program goes online, given the current restrictions on gatherings and travel, but also extending the effort to a new channel. Image courtesy of Christian Dior*

By LUXURY DAILY NEWS SERVICE

Women@Dior, the French fashion house's mentoring program for students from partner schools and parent LVMH, has debuted its first online learning platform.

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The new Women Leadership & Sustainability offshoot effort offers students a chance to take classes led by professors from educational institutions such as Central Saint Martins in London, Bocconi University in Milan, and HEC and CentraleSuplec in Paris.

"The launch of Women Leadership & Sustainability, the first online learning platform developed by Dior, marks a decisive step in the development of Women@Dior," Dior said in a statement.

**Dior**, along with Louis Vuitton, is one the crown jewels in LVMH's portfolio of 75 luxury brands.



*The yearlong program of 15 courses focuses on gender equality and women's leadership for a responsible future. Image courtesy of Christian Dior*

## Setting new course

The yearlong program of 15 courses focuses on gender equality and women's leadership for a responsible future, as well as Women@Dior's core values of Dior's core values of autonomy, inclusion, creativity and sustainability.

Once the coursework is done, participants are invited to put theory to practice with the creation of a "Dream for Change" project that supports the empowerment of young girls.

Indeed, this new component is meant to strengthen the role of Women@Dior and accelerate the program. The most effective projects are eligible for support from Dior and LVMH.

Women@Dior has expanded its scope since it was first launched in 2017 to guide young women in the first steps of their career. That year, the program counted 60 mentees from seven countries.

This year, Women@Dior has grown to 400 mentees from 13 countries.

Each year, the program organizes a series of meet-up events around the world for women leaders to share their experiences and exchange empowerment ideas with students.

Step by step, the new [#LadyDLite](#) takes form in natural shades drawn from [#DiorSS20](#) by Maria Grazia Chiuri - here <https://t.co/8kVcKfdSNw>. In the ateliers, an intense level of [#DiorSavoirFaire](#) perfection is necessary to bring this new version of the [#LadyDior](#) to life.

[pic.twitter.com/FhdJO2TIR1](https://pic.twitter.com/FhdJO2TIR1)

Dior (@Dior) [June 21, 2020](#)