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NEWS BRIEFS

Day's wrap: Valentino, Sephora, Versace, Dior and Luxury Women to Watch 2021

June 24, 2020



Italian model, influencer and designer Chiara Ferragni showing a look from Versace's spring/summer 2020 collection. Image credit: Versace

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

Valentino's lawsuit to cancel its Fifth Avenue store lease has consequences for luxury retail in New York Valentino claims that its Fifth Avenue location is no longer suitable for a luxury store.



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Beauty retailer Sephora ups social shopping quotient with Instagram checkout

Cosmetics retailer Sephora has debuted Instagram checkout with more than 80 brands it sells in stores and online as the LVMH-owned company takes social shopping one notch up.

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Versace launches DVTV: Date With Donatella as Italian fashionista Chiara Ferragni is first check-in

Italian fashion label Versace has introduced a new social media series following creative chief Versace as she checks in with old friends, makes new and curates outfits specifically for them.

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Women@Dior mentoring program inaugurates first online learning platform for 500 students worldwide

The new Women Leadership & Sustainability offshoot effort offers students a chance to take classes led by professors from educational institutions such as Central Saint Martins in London, Bocconi University in Milan, and HEC and CentraleSuplec in Paris.

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Why luxury group CEOs kept their voices quiet during lockdown

While the COVID-19 coronavirus pandemic was raging at its peak, luxury brands offered calming words of support to ease the uncertainty among consumers.

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Deadline extended to June 26: Call for nominations: Luxury Women to Watch 2021

Even as more women ascend the decision-making ranks at luxury marketers amid the current healthcare crisis, work needs to be done to attract them to C-suite and key marketing, retail, media and digital positions in a business that shows resilience and long-term focus in good times and bad.

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