

TRAVEL AND HOSPITALITY

VistaJet, seeing soaring demand for private travel, allies with Rocca Forte Hotels, Roar Africa

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Demand for private jet travel has gone up after the COVID-19 coronavirus outbreak. Image credit: VistaJet

By LUXURY DAILY NEWS SERVICE

VistaJet has partnered with Rocco Forte Hotels and Roar Africa to ferry guests to destinations and resort properties as demand for private air travel soars over COVID-19 fears.

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The deal with Rocco Forte Hotels will let the British hospitality group offer an option to fly to its properties on VistaJet's business jets with a dedicated cabin hostess on board every flight.

Rocco Forte Hotels guests will be offered preferential rates on the private aircraft and complimentary canaps.

The hotel group can also arrange for an Adventures in the Sky or wine-tasting program on board the flight.



VistaJet offers dedicated cabin service. Image credit: VistaJet

Jet set

VistaJet has more than 70 business jets in service.

Meanwhile, VistaJet has partnered with high-end African tour operator **Roar Africa** that specialized in the ability of

travel to aid conservation of wildlife and wild spaces.



Roar Priv has been launched as a private end-to-end travel option for small groups or families traveling to Africa, offering privacy and safety. Image credit: Roar Africa

A new service called Roar Priv has been launched as a private end-to-end travel option for small groups or families traveling to Africa, offering privacy and safety.

The new service acknowledges the current reality of global travel with smaller footprints, less human contact and health precautions as the COVID-19 coronavirus outbreak is ravaging economies and lives worldwide.

Partnering with VistaJet, Roar Priv will let guests travel from anywhere worldwide to their exclusive-use private safari lodges and private islands.

Guests will take off and land in private air terminals, with pilots and dedicated cabin crew to ferry them to their destinations. Upon arrival, they will have access to a guide, ranger, chef and butler as part of their private lodge booking. They will also have access to health centers.

ROAR AFRICA presents **ROAR PRIV** from **ROAR AFRICA** on [Vimeo](#).

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