

APPAREL AND ACCESSORIES

Michael Kors to donate \$35M in merchandise to New York nonprofit Delivering Good

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Philanthropy is key to Michael Kors' style of operating. Profits from the sale of this special-edition Love T-shirt go to support the World Food Program's COVID-19 relief efforts. Image credit: Michael Kors

By LUXURY DAILY NEWS SERVICE

U.S. fashion label Michael Kors has donated products worth \$35 million to Delivering Good, a New York nonprofit that helps kids, families and individuals in distress.

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The donation from Michael Kors is particularly meant to help individuals affected by poverty and disasters through Delivering Good's network of 700-plus community partners across the United States. Michael Kors is part of Capri Holdings, whose portfolio also includes Versace and Jimmy Choo.

"I've always believed that long-lasting change needs to happen at both the local and national level," said Michael Kors, chief creative officer of his self-named brand, in a statement.

"With Delivering Good, we're able to donate our product and know that it will be provided to the local communities and organizations throughout the country that need it most," he said. "If we have learned anything during these trying times, it's that when you are able to help, you should."

Goods for good

Michael Kors makes apparel, accessories, watches and footwear geared to fashion-forward women. The Michael Kors Collection is the most upscale component of the business.

"The donation of Michael Kors product will provide hope, dignity and self-esteem to families and individuals facing the financial challenges that come in a crisis," said Lisa Gurwitch, president/CEO of **Delivering Good**, in a statement.

"Our community partners will be distributing the merchandise to people in need as they also provide services for more stable living environments," she said.

Like its peers in the fashion business worldwide, Michael Kors has suffered from store closures and lockdowns to

prevent the spread of the COVID-19 coronavirus that originated in the central Chinese city of Wuhan in late summer last year.

WITH THIS DONATION, Michael Kors products will be donated to agencies serving especially hard-hit markets in the U.S. such as New York City, Pennsylvania, Los Angeles, Texas and Orlando, FL.

"Philanthropy has long been a core value of the Michael Kors brand, with ongoing support of various organizations that provide relief to communities in need, both globally and locally," said John D. Idol, chairman/CEO of Capri Holdings, in a statement.

"Our significant product donation to Delivering Good follows other donations made by our company to support a range of relief efforts, and continues our commitment to offer support to those who need it most," he said.

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