

NEWS BRIEFS

Day's wrap: Bentley, Rosewood Hotels, Asian wealthy, Rolls-Royce, Louis Vuitton and Walpole

June 30, 2020



In the faux LV Pre-Fall 2020 Book Club, Laura Harrier reads from Nicolas Ghesquiere's "passion-soaked romance, 'Forbidden Games,' where desire has its own rules of play." Image credit: Louis Vuitton

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

Bentley Motors gives Bentayga SUV an upgrade as part of Beyond100 business plan

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The car, which competes in its segment with the Rolls-Royce Cullinan SUV, is the first vehicle in the Bentley fleet to get a makeover as part of its Beyond100 business plan.

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Hong Kong's Rosewood Hotel & Resorts minds changed travel patterns with adapted packages

As it reopens the 28 properties it manages, Rosewood Hotels & Resorts has debuted new promotions geared to guests whose travel patterns have shifted to more local and domestic locations in the COVID-19 era.

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Agility Research to present Zoom webinar on how COVID-19 has changed luxury in Asia

Agility Research & Strategy managing director Amrita Banta will unveil the latest primary research on affluent and luxury post-COVID-19 gathered in June from interviews with more than 5,000 Asian high-net-worth individuals and millionaires.

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Rolls-Royce draws up shortlist for Young Designer Competition from 5,000-plus entries

Rolls-Royce Motor Cars has released the shortlist of its Young Designer Competition that has attracted more than 5,000 entries from children 16 and under in more than 80 countries since the effort kicked off in April.

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Louis Vuitton's Nicolas Ghesquire imagines a "wearable library" with cast of actors for pre-fall 2020 collection

Louis Vuitton is running a social campaign to promote its pre-fall 2020 collection with a faux book club with racy titles and thrilling themes, fronted by popular models and actors in full play role.

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UK luxury lobby Walpole asks government to reconsider 14-day quarantine rules

In a well-reasoned letter to Rishi Sunak, U.K.'s chancellor of the exchequer, Walpole chief executive Helen Brocklebank laid out the importance of the British luxury sector to rebuilding the country's economy.

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Affluents in China, US, UK and France shift to sustainability in intention to purchase: study

More than one-third of the wealthy consumers have questioned their level of luxury consumption as a result of the COVID-19 pandemic, suggesting that this highly attractive demographic is doing some soul-searching about how to live their lives after the health crisis.

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