

APPAREL AND ACCESSORIES

France's Herms, with “The Girl with the Black Bag,” debuts third in film noir series

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Such a mystery over the Simone Herms. Image credit: Simone Herms

By MICKEY ALAM KHAN

A collision. Two Simone Herms bags swapped over. A young woman caught in an infernal spiral. A man willing to do anything to recover his property. But who is really calling the shots?

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That is the premise of Herms' "The Girl with the Black Bag" flick, a thriller and film noir that is meant to keep the viewer on tenterhooks in a nocturnal setting where dreams and reality collide.

Under the neon lights of motels, between smokescreens and mirror effects, a simple shove engages the Simone Herms bag in a suspenseful story.

This latest film follows on the two before them: "When Kelly Came to Town," a riff on Western movies ([see story](#)), and "The Forgotten Bag," a tribute to French New Wave cinema ([see story](#)).

Leather bags account for the largest share of revenue from among Herms' portfolio that includes scarves, ties, silverware, china, furniture and saddles.

So what is the Simone Herms?



Termed a "young rising star" by Herms, the Simone Herms bag boasts a shapely figure with central zip concealing three juxtaposed gussets. Image credit: Herms

Strapping young thing

Termed a "young rising star" by Herms, the Simone Herms bag boasts a shapely figure with central zip concealing three juxtaposed gussets.

The bag has three large compartments, "like treasure chests to be filled with little mischiefs and unfathomable secrets, it is an ideal partner that illuminates every scene of everyday life," Herms said.

A key feature of the bag is the adjustable leather shoulder strap.

Inspired by children's schoolbooks that, in years gone by, were tied together with a belt, the Simone Herms reinvents the concept.

The shoulder strap fits perfectly into a roller buckle. It can be worn on the shoulder, in the crook of the arm or on the wrist.

"It transforms at will thanks to its long, sliding shoulder strap, taking on the most varied roles," Herms said.

"Refusing to confine itself to a character, never as you expect it to be, it passes all castings with flying colors.

Though comfortable in every style, it never loses its mystery. It quite literally has more than one trick in his bag."

Herms: The Girl with the Black Bag