

APPAREL AND ACCESSORIES

## Dior reimagines female body through prism of fashion doll in fall-winter 2020-21 haute couture collection

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*Dior presented its fall-winter 2020-21 haute couture collection through a film nearly 15 minutes in length that showcased miniature versions of garments seducing near-mythical creatures. Image credit: Dior*

By LUXURY DAILY NEWS SERVICE

French fashion house Dior is reinterpreting the female body through a singular prism of the fashion doll with its fall-winter 2020-21 haute couture collection.

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The LVMH-owned maison presented its collection in a nearly 15-minute film broadcast live on its digital channels and directed by Matteo Garrone. Maria Grazia Chiuri, creative director of Dior's women's collections, drew inspiration from female surrealists for expressing alternative visions of femininity through the lens of a fashion doll.

"Surrealist images manage to make visible what is in itself invisible," Ms. Chiuri said in a statement. "I am interested in mystery and magic, which are also a way of exorcising uncertainty about the future."

The designer was inspired by the work of artists such as Lee Miller, Dora Maar and Jacqueline Lamba, veering toward less conventional versions of femininity.



*Dior's fantastical film points to the attention to detail that goes into haute couture. Image credit: Dior*

In their work, these artists transcended the role of "muse," going beyond its merely aesthetic dimension, Dior said.

The **collection** will travel on a world tour in a "magic trunk" replicating Dior's historic address at 30, avenue Montaigne in Paris. The pieces are presented on miniature mannequins, a format used by artists such as Cindy Sherman who featured this object in her first video projects.

The fashion doll is also a reference to the *Th tre de la Mode*, a roving exhibition of miniature designs by the greatest couturiers of the day, which toured Europe and America just after the Second World War, Dior pointed out.



*It took Dior's ateliers as much skills stitching the miniature versions of its fall-winter 2020-21 haute couture collection as it does the real thing. Image credit: Dior*

Of course, the idea of presenting on a miniature scale challenged Dior's artisans. They had to replicate every handmade pleat and fold to reflect the art of couture.

Dior said many pieces from the fall-winter 2020-21 haute couture collection were inspired by nature, such as those displaying gradations of red, such as a coral reef swaying in the glimmer of the ocean.

Also, the hues of paintings by Leonora Carrington and Dorothea Tanning are brought to life in the collection, with the finale being a rather grand wedding gown in the best couture tradition.

*Dior: Fall-winter 2020-21 haute couture collection film*