

NEWS BRIEFS

Day's wrap: Small Luxury Hotels of the World, Rolls-Royce, EY and Dior

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Small Luxury Hotels of the World debuts "Stay Small, Stay Safe" welcome-back measure](#)

The initiative offers health and safety guidelines against COVID-19 for all 520 member hotels in 90 countries.

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[Rolls-Royce debuts coded ciphers for buyers of Wraith Kryptos bespoke cars to crack](#)

British automaker Rolls-Royce Motor Cars has launched a new set of bespoke collector's cars called Wraith Kryptos with a labyrinth of complex ciphers to be decoded by vehicle owners.

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[5 consumer segments will shape demand post-pandemic, with shift in values: EY](#)

Consumers crave normality, but they have new priorities, according to the third edition of the EY Future Consumer Index that monthly tracks the sentiment and behavior of 14,074 individuals across 18 countries.

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[Dior reimagines female body through prism of fashion doll in fall-winter 2020-21 haute couture collection](#)

The LVMH-owned maison presented its collection in a nearly 15-minute film broadcast live on its digital channels and directed by Matteo Garrone.

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[Luxury travel will return later this year: study](#)

The global luxury travel market is expected to rebound within a year, with most wealthy travelers planning their next vacation within a year, indicating a hopeful outlook for an industry walloped by the COVID-19 pandemic.

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