

NEWS BRIEFS

Day's wrap: Ettinger, Versace, Moncler, Gucci and the Asian affluent mindset

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Ettinger allies with likeminded UK brands to drum up summer attention](#)

British leather goods maker Ettinger has partnered with nine fellow brands across categories in a new summer competition for a chance to win one of 10 handpicked gifts.

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[Versace debuts round two of Very Versace social campaign](#)

Italian fashion label Versace kicked off the second installment of the #VeryVersace series with the Paris Cheer squad taking on the challenge of creating V-shaped power poses.

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[New campaign asks pointed question: What does Moncler mean to you?](#)

Moncler Voices, as it is called, is an invitation to well-known artists, curators, stylists, designers, directors, athletes, explorers and cultural players to create an intimate portrait of the brand.

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[Asian affluent consumers' mindset post-pandemic](#)

How has the COVID-19 coronavirus pandemic affected the affluent consumer mindset and behavior in key Asian markets?

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[Gucci, in yet another collaboration, enlists line-up of international artists to interpret its G-Timeless watch](#)

Gucci creative director Alessandro Michele asked illustrators, painters and digital artists to think imaginatively and create artworks featuring various models of the G-Timeless watch.

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[Reimagining hotels with service culture and inobtrusive technology in new world order](#)

Design will be key if hotels and resorts have to win the trust of travelers in an era dominated by health fears and economic concerns triggered by the COVID-19 coronavirus pandemic.

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