

NEWS BRIEFS

Day's wrap: Rolls-Royce, UHNWI spending, Lane Crawford and millionaire taxation

July 14, 2020

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Rolls-Royce tackles in-cabin air quality with new tech and app settings](#)

Air quality has become a major issue around the world with COVID-19 rampant, so it is not surprising that automakers such as Rolls-Royce Motor Cars have taken notice to do something about it.

[Please click here to read the article](#)



[UHNWIs, picking winners and losers, drawing sharp line in sand with spending post-COVID-19](#)

Makers of luxury goods and services will have to adjust how they operate and market to ultra-high-net-worth consumers if they want to retain their business in the COVID-19 era.

[Please click here to read the article](#)

[Lane Crawford, department store to Chinese wealthy, puts out call for emerging homegrown talent](#)

The ninth edition of Lane Crawford's Creative Call Out series aims to support budding talent in sectors such as fashion, lifestyle and beauty, as well as content and experiences.

[Please click here to read the article](#)

[Scores of millionaires ask governments to raise taxes on them "immediately," "substantially" and "permanently"](#)

In an open letter from the "Millionaires for Humanity" coalition, the signatories said the impact of the crisis could last decades, pushing a half-billion consumers into poverty and causing hundreds of millions of job losses.

[Please click here to read the article](#)

[Franco-American tussle over taxes adds wrinkle for luxury recovery](#)

The United States has announced plans to add an import tax to French beauty and luxury goods as part of its ongoing disagreement with France after the Gallic nation threatened U.S. tech companies with a digital services levy. The timing could not be worse.

[Please click here to read the article](#)

[Subscribe now: Full access to 90,000+ articles, reports, videos and images](#)

We invite you to subscribe to Luxury Daily and join the ranks of the smartest luxury marketers worldwide. Our subscribers include decision-makers and executives from the world's leading luxury brands, retailers, agencies, publishers, market researchers, universities and consultancies.

[Please click here to read the article](#)

[Please click here to read the morning newsletter](#)

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.