

NEWS BRIEFS

## Day's wrap: Gucci, Fenty, Farfetch, Brunello Cucinelli, Burberry and NRF

July 15, 2020



*Brunello Cucinelli is more popular in Europe and the United States compared with China. Seen here: Japonette top from the fall-winter 2020 collection. Image credit: Brunello Cucinelli*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Gucci aims to build online database with imminent debut of Jackie 1961 bag](#)

Italy's Gucci is trying to build up its email database by linking the imminent debut of its Jackie 1961 bag to offering exclusive early access to My Gucci account members.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

[Farfetch becomes first exclusive online retailer for LVMH's Fenty as brand seeks new markets](#)

Online retailer Farfetch kicks off its exclusive ecommerce relationship with LVMH's Fenty with the launch of the brand's third drop of its summer collection.

[Please click here to read the article](#)

[Brunello Cucinelli optimistic about second half despite anticipated 10pc drop in 2020 sales](#)

Italian fashion label Brunello Cucinelli, seller of fine cashmere sweaters, said sales for the first half of the year fell 30 percent, with expectations of a recovery in the second half.

[Please click here to read the article](#)

[Burberry, even with China and South Korea bright spots, to axe 500 jobs globally as Q1 sales slump 45pc](#)

The London-based company reported a 45 percent drop in revenue to \$317 million for the first quarter ending June 30.

[Please click here to read the article](#)

[NRF, absent of White House enthusiasm, calls on US retailers to create nationwide mask policy](#)

The National Retail Federation has asked all retailers in the United States to adopt a nationwide policy that requires customers to wear face coverings or masks to protect the health and well-being of shoppers, store employees and

partner vendors.

[Please click here to read the article](#)

### [Chanel taps Sofia Coppola in latest video drop](#)

French fashion brand Chanel has debuted a new campaign to promote the launch of the 31 rue Cambon 2019/20 Mtiers d'art collection, the latest in a series of digital promotions that come as the company has pivoted to virtual presentations in a year of pandemic.

[Please click here to read the article](#)

[Please click here to read the morning newsletter](#)

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.