

NEWS BRIEFS

Day's wrap: Kenzo, Ferragamo, Centric Software, ICSC, US shopping malls, Knight Frank and UK real estate

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Kenzo reprises alliance with Vans for floral print sneakers](#)

Pushing the bucolic boundaries is Kenzo's legerdemain and its reprisal of a partnership with California skate brand Vans fit its spring-summer 2020 collection is evidence of that.

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[Ferragamo, in streamlining bid, taps Centric Software for product lifecycle management tools](#)

Italian fashion label Salvatore Ferragamo has tapped Centric Software to provide product lifecycle management help to add a tech element to its traditional craftsmanship process.

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[Leader of US shopping center lobby issues statement as malls gasp for breath](#)

The U.S. shopping mall is fighting for its existence as the COVID-19 coronavirus outbreak has temporarily shuttered stores and restaurants in these theatres of retail that are home to luxury goods and specialty brands.

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[Activity in UK residential property markets shows no sign of fading](#)

There has been a flurry of activity in the U.K. residential markets, with records broken in June.

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[44pc of consumers do not trust product sustainability claims](#)

COVID-19 has increased consumer awareness and commitment to buying sustainably even more than before, adding urgency to an issue that is accelerating with the ongoing public health crisis worldwide.

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[Inviting opinion pieces on luxury issues, marketing, retail and media](#)

Luxury Daily is inviting opinion pieces on luxury business, advertising, marketing, media and retail issues that affect marketers as they run multichannel programs for branding as well as customer acquisition, retention and reactivation.

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