

NEWS BRIEFS

Day's wrap: Dior, Jaguar Land Rover, Fendi, Rolls-Royce, hospitality recovery

July 23, 2020



The Mr. Doodle capsule collection includes apparel and leather goods. Image courtesy of Fendi

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 23:

[Dior cruise collection debuts without live audience](#)

French fashion label Christian Dior found inspiration from its creative director's home country for its Cruise 2021 runway show, which took place without a live audience.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

[Jaguar Land Rover develops predictive touch tech, improving vehicle safety, health](#)

British automaker Jaguar Land Rover has developed "contactless touchscreen" technology in a bid to improve vehicle safety as well as fight bacteria in rapidly changing world.

[Please click here to read the article](#)

[Fendi teases street art-inspired Qixi collection](#)

Italian fashion label Fendi is reuniting with British street artist Mr. Doodle for a capsule collection celebrating Qixi, known as Chinese Valentine's Day.

[Please click here to read the article](#)

[Rolls-Royce rolls out mobile game for Kryptos Collection](#)

British automaker Rolls-Royce continues to celebrate its Wraith Kryptos Collection with a new cryptography-inspired mobile game.

[Please click here to read the article](#)

[Emotional crisis response can boost hospitality recovery: study](#)

Hospitality groups hoping to welcome back guests should create emotional, rather than cognitive, connections with travelers.

[Please click here to read the article](#)

[Led by Gen Z, Richemont's sustainability projects focus on climate change](#)

Climate change has become the main focus of Richemont's sustainability program, led by an increasing number of Gen Z stakeholders who are core to the group.

[Please click here to read the article](#)

[Please click here to read the morning newsletter](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.