

NEWS BRIEFS

Day's wrap: LVMH, Johnnie Walker, Nordstrom, Chaumet and Mercedes-Benz

July 27, 2020



Chaumet is collaborating with Italian art duo Maurizio Cattelan and Pierpaolo Ferrari. Image credit: Chaumet

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 27:

[LVMH H1 2020 revenues drop almost 30pc amid COVID-19](#)

French luxury conglomerate LVMH Mot Hennessy saw its revenues fall to 18.4 billion euros, or \$21.6 billion at current exchange, for the first half of 2020 as the coronavirus pandemic continues.

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[Johnnie Walker toasts to its heritage with anniversary releases](#)

Scottish whiskey distiller Johnnie Walker is celebrating its bicentennial with four exclusive editions.

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[Nordstrom expands early access, adds virtual events to Anniversary Sale](#)

Department store chain Nordstrom has announced the dates for its iconic Anniversary Sale, with early access starting as early as Aug. 4 depending on cardholder status.

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[Chaumet surprises with bold collaboration with Italian art duo](#)

French jeweler Chaumet is making a bold departure from its more refined marketing approach by partnering with an irreverent Italian art duo.

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[Mercedes-Benz teases creative collaboration with Virgil Abloh](#)

German automaker Mercedes-Benz is collaborating with a leader in luxury fashion to create special artwork for one of its iconic vehicles.

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[How can countries lure affluent Hong Kong residents?](#)

As political instability is increasing in Hong Kong because of China's recent crackdowns, many affluent consumers in the region are looking for a more stable environment to live, leaving countries and real estate sellers trying to lure these desirable residents.

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