

NEWS BRIEFS

Day's wrap: Fendi, Lyst, NetJets, Jaguar Land Rover and Mandarin Oriental

July 29, 2020



Chloe x Halle are the latest faces of #MeAndMyPeekaboo. Image courtesy of Fendi

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 29:

[Fendi enlists Gen Z sisters for newest #MeAndMyPeekaboo episode](#)

Italian fashion house Fendi gave full creative control to R&B duo Chloe x Halle for the pre-fall 2020 iteration of its #MeAndMyPeekaboo campaign.

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[Streetwear dominates Lyst Index as COVID changes consumer habits](#)

High-end streetwear label Off-White has slipped from its top spot on the Lyst Index of hottest fashion brands while a mass market brand topped the list for the first time.

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[NetJets ends European furlough, looks to add to fleet](#)

Private aviation firm NetJets is ready to reinstate all furloughed NetJets Europe pilots and crew members as demand for travel rebounds after the coronavirus crisis curtailed the industry.

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[Jaguar Land Rover appoints new CEO amid challenging climate](#)

India's Tata Motors has named Thierry Bollor chief executive officer of British automaker Jaguar Land Rover effective September 2020.

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[Mandarin Oriental supports local communities with event initiative](#)

Hong Kong's Mandarin Oriental Hotel Group is introducing a new events initiative that emphasizes corporate social responsibility experiences.

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[Trademark bidding is the kissing cousin of counterfeiting](#)

As most have heard, Amazon is participating in a lawsuit with Italian fashion brand Valentino against one of Amazon's third-party sellers for vending counterfeit Valentino's Garavani Rockstud shoes.

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