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NEWS BRIEFS

LVMH, Bentley, Rebag and Moncler

July 31, 2020



Scarlett Yang's biodegradable lace creation. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 30:

LVMH names 2020 Green Trail winners for sustainable innovation

French luxury group LVMH Mot Hennessy has announced the 2020 winners of its annual sustainable innovation event in partnership with the Central Saint Martins design school.

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Bentley to reveal new Mulliner Collection convertible this summer

British automaker Bentley Motors is hitting the road to unveil its new Continental GT Mulliner Convertible at Cheval Blanc in St. Tropez

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Rebag embraces content marketing with The Vault

Resale platform Rebag is turning to a robust content strategy with the launch of The Vault, an educational guide spanning articles and videos.

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Moncler Genius adds luxury e-bikes to its lineup

French-Italian outwear maker Moncler is leaning into its outside origins by partnering with a Dutch electric vehicle brand for its latest Genius collaboration.

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