

FOOD AND BEVERAGE

Aston Martin partners with Bowmore for limited-edition whisky

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Only 25 bottles of Blackmore Bowmore DB5 1964 will be sold. Image credit: Aston Martin

By LUXURY DAILY NEWS SERVICE

British automaker Aston Martin and Bowmore Islay Single Malt Scotch Whisky are unveiling a unique collaboration.

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Blackmore Bowmore DB5 1964 celebrates both brands' histories through the release of a rare single malt whiskey in a bottle made with an Aston Martin piston. The year 1964 was a significant turning point for both the automaker and the distiller.

"This exciting new association with Bowmore gives us the perfect opportunity to celebrate a vital part of our star-studded history by combining the unrivaled appeal of the iconic DB5 with the cultured flavors of this world-renowned single malt," said Marek Reichman, executive vice president and chief creative office at Aston Martin, in a statement.

Blackmore Bowmore DB5

In 1964, Aston Martin's DB5 made its onscreen debut in the James Bond film *Goldfinger*.

That same year, Bowmore entered the "modern age of distilling" with a new steam boiler. The first distillation from the new boiler eventually led to Black Bowmore, one of the world's rarest single malt whiskies.

Limited to only 25 bottles, Blackmore Bowmore DB5 1964 is only the sixth bottling of this single malt. It was aged 31 years and has taste notes of mango and passion fruit along with coffee and tobacco smoke.

The bottles themselves are made with Scottish glass and metal DB5 pistons. Each bottle took about a week to be handcrafted.

Aston Martin partnered with Bowmore Whisky for a limited edition release of their rarest single malt, Black Bowmore

Blackmore Bowmore DB5 comes in a handmade calfskin box with nickel accents reminiscent of a DB5. The presentation box includes a book with more details about the collaboration, such as maps and blueprints.

The exclusive single malt whiskey will be available later this month for 50,000 pounds, or about \$65,750 at current

exchange.

Bowmore is not the only upscale beverage maker to have a connection with James Bond.

Last fall, Champagne Bollinger marked the 40th anniversary of its collaboration with the makers of the James Bond movie franchise with a special limited-edition tipple.

The Moonraker Luxury Limited Edition will pay tribute to *Moonraker*, a 1979 movie starring Sir Roger Moore as James Bond. That year Champagne Bollinger became the official Champagne of 007, making it one of the most enduring relationships between a brand and movie production house ([see story](#)).

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