

## NEWS BRIEFS

# Instagram Reels, Aston Martin, luxury in SE Asia and condo yachts

August 7, 2020



Facebook has launched Instagram Reels in the U.S. Image credit: Instagram

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

### Facebook's Instagram introduces TikTok competitor Reels

Social media giant Facebook Inc. has launched its TikTok competitor, Instagram Reels, at a time when both platforms are facing increased scrutiny from the United States government.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

### Aston Martin partners with Bowmore for limited-edition whisky

British automaker Aston Martin and Bowmore Islay Single Malt Scotch Whisky are unveiling a unique collaboration.

[Please click here to read the article](#)

### French luxury brands draw growing online interest in SE Asia: study

While luxury groups have seen their revenues fall drastically as a result of the coronavirus pandemic, a new study hints at a recovery in Southeast Asia.

[Please click here to read the article](#)

### New "condo yacht" makes mega-yacht lifestyle more accessible

Fractional ownership is coming to the world of mega-yachts, with a Miami-based company opening up reservations for condo suites aboard a 5-star luxury vessel.

[Please click here to read the article](#)