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NEWS BRIEFS

BMW, Phillips, premium spirits, mobile payments and Future of Luxury eConference

August 10, 2020

BMW has introduced its eDrive Zone service in select U.K. cities. Image credit: BMW

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

Registration open: Future of Luxury eConference Sept. 23-24

Register now for Luxury Daily's Future of Luxury eConference Sept. 23-24 as brands and retailers face unprecedented changes in customer behavior. Check out our list of 40-plus speakers from the leading luxury brands and retailers worldwide and nearly 40 sessions in the agenda article. First 100 registrants receive Luxury Daily's Future of Luxury special report! Register now limited seats online.

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BMW introduces eDrive Zones to push for electric power in UK cities

German automaker BMW is launching a new digital service that improves the efficiency of its plug-in hybrid models within select cities.

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Phillips partners with art intelligence platform for market trend insights

Auction house Phillips is partnering with a technology firm to provide clients with valuable information about emerging trends in the art world.

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Consumers will opt for premium and local spirits after COVID: IWSR

The coronavirus pandemic will have a lasting impact across the global beverage alcohol market according to a new report from market researcher IWSR.

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Contactless payments more common due to COVID concerns

Use of mobile or contactless payments is on the rise as weary consumers avoid touching common surfaces, per new research from the National Retail Federation and Forrester.

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