

NEWS BRIEFS

Day's wrap: Marriott, BMW, Artemest, social media ads and Future of Luxury eConference

August 10, 2020



Marriott is seeing leisure travel in Asia begin to rebound. Image credit: Marriott International

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Aug. 10:

[Marriott forges ahead with expansions despite 84pc fall in RevPAR](#)

Hotel group Marriott International saw its revenues per available room (RevPAR) fall 84.4 percent worldwide in the second quarter, as the hospitality industry continues to deal with the fall out of coronavirus-related lockdowns and travel restrictions.

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[BMW launches music-themed podcast to spotlight newcomers](#)

German automaker BMW is underscoring its appreciation for music with an upcoming podcast series.

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[Artemest looks toward tech investments with \\$5M funding](#)

Italian artisan e-commerce platform Artemest is welcoming new international investors after raising more than \$5 million in an equity funding round.

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[Facebook, Instagram users see the most paid posts: study](#)

Social network Instagram and its owner Facebook show more advertisements to users than any other platform, including Generation Z-favorite TikTok.

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[Registration open: Future of Luxury eConference Sept. 23-24](#)

Register now for Luxury Daily's Future of Luxury eConference Sept. 23-24 as brands and retailers face

unprecedented changes in customer behavior. Check out our list of 40-plus speakers from the leading luxury brands and retailers worldwide and nearly 40 sessions in the agenda article. First 100 registrants receive Luxury Daily's Future of Luxury special report! Register now limited seats online.

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