

NEWS BRIEFS

Balenciaga, Bulgari, Turnbull & Asser, employee productivity, holiday shopping and Future of Luxury eConference

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Bella Hadid for Bulgari x Ambush. Image credit: Bulgari

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Chinese netizens turn on Balenciaga's latest campaign, but to what end?](#)

For Qixi (China's version of Valentine's Day), Balenciaga has released four limited-edition Hourglass handbags at the brand's Tmall flagship store.

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[Bulgari launches latest Serpenti bag capsule collection](#)

Bulgari is collaborating with a Tokyo-based fashion designer for a limited-edition collection of handbags and accessories as part of the Roman jeweler's "Serpenti Through the Eyes Of" series.

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[Turnbull & Asser appeals to office-goers with made to measure promotion](#)

British shirtmaker Turnbull & Asser is running a special promotion to encourage clients to invest in its made to measure online service as workers return to the office.

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[Employee productivity improved during remote work: BCG](#)

Employees were able to maintain or improve their perceived productivity at the start of the coronavirus pandemic, hinting there may be more acceptance for virtual or hybrid workplaces in the future.

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[Retailers should focus on fulfillment, personalization this holiday season](#)

As brands and retailers begin preparing for the holiday shopping season, they must keep in mind evolving consumer

behaviors and health concerns as the coronavirus pandemic continues to impact several facets of everyday life.

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Registration open: Future of Luxury eConference Sept. 23-24

Register now for Luxury Daily's Future of Luxury eConference Sept. 23-24 as brands and retailers face unprecedented changes in customer behavior. Check out our list of 40-plus speakers from the leading luxury brands and retailers worldwide and nearly 40 sessions in the agenda article. First 100 registrants receive Luxury Daily's Future of Luxury special report! Register now limited seats online.

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