

NEWS BRIEFS

EBay, Bentley, Valentino, L'cole, CR Fashion Book, LVMH and Future of Luxury eConference

August 13, 2020



The 2020 Valentino eyewear campaign explores the concepts of time and space. Image credit:

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

Ecommerce giant eBay, eyeing luxury market expansion, offers independent-expert authentication for watches
Online retail platform eBay, targeting the growing luxury ecommerce market, has introduced a new third-party authentication service for watch collectors that verifies the genuineness of the timepieces.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

Bentley brings news and behind-the-scenes content to Instagram

British automaker Bentley Motors is growing its social media presence with the debut of a new Instagram page.

[Please click here to read the article](#)

Valentino plays with philosophical themes in eyewear campaign

Italian fashion house Valentino is parading its eyewear collection in an ethereal campaign inspired by the senses.

[Please click here to read the article](#)

L'cole Asia Pacific engages affluent families with creative contest

L'cole Asia Pacific, the educational arm of French jeweler Van Cleef & Arpels, is partnering with hospitality group Rosewood Hotel & Resorts for a children's contest encouraging creativity.

[Please click here to read the article](#)

How will Chinese fashionistas take to CR Fashion Book launching in China?

The print fashion magazine, CR Fashion Book, will launch a Chinese language edition in partnership with the Beijing Koala Media Group this fall, with an initial print run of 25,000 copies, as reported by WWD.

[Please click here to read the article](#)

[LVMH touts educational efforts for International Youth Day](#)

French luxury group LVMH Mot Hennessy is spotlighting efforts in support of equal access to employment to mark International Youth Day.

[Please click here to read the article](#)

[Registration open: Future of Luxury eConference Sept. 23-24](#)

Register now for Luxury Daily's Future of Luxury eConference Sept. 23-24 as brands and retailers face unprecedented changes in customer behavior. Check out our list of 40-plus speakers from the leading luxury brands and retailers worldwide and nearly 40 sessions in the agenda article. First 100 registrants receive Luxury Daily's Future of Luxury special report! Register now limited seats online.

[Please click here to read the article](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.