

FRAGRANCE AND PERSONAL CARE

## Bentley bottles adventurous spirit in newest men's fragrance

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*Bentley For Men Silverlake is made with natural and sustainable ingredients. Image credit: Bentley Fragrances*

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By LUXURY DAILY NEWS SERVICE

British automaker Bentley is expanding its fragrance range with a spirited new scent for men.

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Silverlake is the newest addition to the Bentley for Men fragrance collection. The scents, first released in 2013, have been central to Bentley's positioning itself as a lifestyle brand.

### Bentley Silverlake

Bentley for Men Silverlake was developed by perfumer Ane Ayo using natural and sustainable ingredients from Firmenich's Naturals Together label.

Described as aquatic, Silverlake has top notes of lemon and peppermint with base notes of amber and musk. The heart notes include lavender and pink pepper essence.

The fragrance is meant to reflect the more adventurous side of Bentley, invoking images of invigorating mountain air.



*Silverlake is sold in a Bentley-inspired bottle. Image credit: Bentley Fragrances*

Silverlake comes in a sleek silver bottle and glass bottle, inspired by the shape of a Bentley. It is embossed with the Bentley emblem and the silver cap is wrapped with the automaker's signature knurling.

The eau de parfum retails for 69.5 British pounds, and will only be available online for customers in the United Kingdom and European Union.

In 2019, Bentley translated its passion for travel into a trio of perfumes.

Dubbed Bentley Beyond The Collection, the scents are designed to evoke the feelings of India, Indonesia and Mexico. This marked Bentley's first exclusive collection of fragrances for men and women, following other perfume launches in the past ([see story](#)).

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