

JEWELRY

Register for "The Worth of Gold and Diamonds": free webinar with De Beers and others

August 17, 2020

The banner features the 'Initiatives in Art and Culture' logo on the left and the 'De Beers Group' logo on the right. The central text reads 'ALL THAT GLITTERS MONTHLY WEBINAR SERIES' above an image of gold bars and a 'Register' button. Below this, the title 'The Worth of Gold and Diamonds: "Beautiful things need to be pure not just in carat but in heart" – Cherie Blair' is displayed, followed by a description: 'Join a community of thought leaders to explore how a brand's authentic expression of values impacts the worth of gold and diamond jewelry in the mind of the consumer.' The date and time are listed as 'Wednesday, 19 August 2020' and '17:15 BST / 12:15 pm EDT / 9:15 am PDT'. A 'Panelists' section shows four speakers: Jeffrey M. Christian (Managing Director, CPM), Pat Dambe (Vice President of Corporate Affairs & Government Relations, De Beers Group (DBGS)), Kyle Roderick (Author, *Bejeweled: The World of Ethical Jewelry*, and Founder, *EBJournaview*), and Catherine Sarr (Founder, *Almasika Fine Jewellery*).

The free webinar on Aug. 19 focuses on how a brand's authentic expression of values affects the worth of gold and diamond jewelry in the mind of the consumer. Image courtesy of Initiatives in Art and Culture

By LUXURY DAILY NEWS SERVICE

[Please click here to register for the free webinar on Aug. 19 at 12:15 p.m. ET \(New York time\), "The Worth of Gold and Diamonds"](#)

Initiatives in Art and Culture on Aug. 19 will host a free webinar on "The Worth of Gold and Diamonds," an hour-long event moderated by *Luxury Daily* editor in chief Mickey Alam Khan.

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The **webinar**, starting at 12:15 p.m. EDT (New York time), focuses on how a brand's authentic expression of values affects the worth of gold and diamond jewelry in the mind of the consumer.

Speakers

Pat Dambe, vice president of corporate affairs and government relations, De Beers Group

Kyle Roderick, author, "Bejeweled: The World of Ethical Jewelry"

Jeffrey M. Christian, managing director, CPM Group

Catherine Sarr, founder, Almasika Fine Jewellery

Lisa Koenigsberg, founder/president, Initiatives in Art and Culture

Moderator: Mickey Alam Khan, editor in chief, *Luxury Daily*

IAC is organizing the webinar in conjunction with the first decade of its Gold Conference in a series called "All That Glitters."

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