

MEDIA/PUBLISHING

Anthony Cennane, publisher of WSJ. Magazine, announces departure

August 26, 2020

"FOR THE LAST 10 YEARS, IT HAS BEEN AN HONOR TO LEAD WSJ. THROUGH SUCH A CRUCIAL AND TRANSFORMATIVE PERIOD. AS THE MEDIA LANDSCAPE CONSTANTLY SHIFTED AROUND US, MY TEAM KEPT PACE WITH EMERGING TRENDS AND TURNED THEM INTO INNOVATIVE OPPORTUNITIES. TOGETHER, WE ESTABLISHED WSJ. AS THE ULTIMATE MULTI-PLATFORM POWERHOUSE FOR PREMIER ADVERTISERS ACROSS THE GLOBE. I'M INCREDIBLY GRATEFUL FOR THIS EXPERIENCE, AND WILL CONTINUE TO ROOT FOR THE MAGAZINE'S SUCCESS AS I EMBARK ON THE NEXT CHAPTER OF MY CAREER." - ANTHONY CENNAME



Anthony Cennane announces his departure from Dow Jones-owned WSJ. Magazine, a monthly insert in The Wall Street Journal newspaper

By LUXURY DAILY NEWS SERVICE

Anthony Cennane, longtime publisher of *The Wall Street Journal's* WSJ. Magazine, is departing the publication after a decade at the helm.

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The New York-based executive was vice president of luxury advertising and publisher of WSJ., joining the *Wall Street Journal* monthly insert in 2009 shortly after its founding.

The **magazine** competes with top U.S. titles such as Vanity Fair, Town & Country, Vogue and The New York Times' T magazine, as well as the *Financial Times* 'How to Spend It supplement for luxury advertising dollars.

Mr. Cennane led a highly visible existence on the social circuit, promoting WSJ. Magazine at conferences, galas, awards and via print and online channels.

On first-name terms with senior executives at top luxury brands and retailers, Mr. Cennane's letter to advertisers and those doing business with the publication said his last day at the Dow Jones-owned brand was Sept. 1.

The letter did not mention Mr. Cennane's next move.



The September 2020 issue of the WSJ. Magazine

Here is the letter in its entirety:

It's time for my next adventure

Dear Friends,

Many months into a global pandemic, we have all learned the power of collective resilience. Together, we have faced unprecedented challenges in both our professional and personal lives. Our new normal' has forced us to adapt, improvise and persevere. But when we focus our energy on embracing obstacles, we can turn them into opportunities.

This theme of change, which has permeated 2020, resonates with me deeply.

I'm writing to let you know that after 10 incredible years, I'm parting ways with Dow Jones/The Wall Street Journal. September 1st is my final day as VP of Luxury Advertising & Publisher of *WSJ. Magazine*.

I'd like to take a moment to thank you our valued brand partners for your support, partnership and collaboration. Most of all, I want to thank you for putting your trust in me.

It has been an honor to lead *WSJ. Magazine* through an era defined by innovation and transformation. When I joined the company in 2009, *WSJ.* was still in its infancy. The two-year-old magazine was just beginning to transform what it meant to read and advertise with The Wall Street Journal, a 120-year-old business and financial news organization. The magazine's breadth of coverage from fashion and travel to food and design was a game-changer.

Fast forward a decade later, and *WSJ.* is an award-winning, multi-platform powerhouse with integrated marketing solutions across custom content, print, digital and social, as well as off-platform products and signature events, including the iconic #WSJInnovators.

As I reflect on this chapter of my career, I leave feeling incredibly proud of *WSJ. Magazine's* growth during my tenure and will continue to root for its success.

Thank you for joining me on this wonderful journey and I look forward to staying in touch.

Sincerely,

Anthony

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