

NEWS BRIEFS

Day's wrap: Fendi, Tiffany & Co., Land Rover, TikTok, Launchmetrics and Future of Luxury eConference

August 27, 2020



Zoey Deutch for Fendi Peekaboo. Image credit: Fendi

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Aug. 27:

[Fendi names new face for global Peekaboo campaign](#)

Italian fashion label Fendi is launching its first worldwide image and video campaign for the new Peekaboo handbag.

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[Tiffany & Co. sees signs of recovery after H1 2020 sales impacted by COVID](#)

U.S. jeweler Tiffany & Co. saw its net sales fall by 37 percent to \$1.3 billion in the first half of fiscal year 2020, as the coronavirus pandemic stalled the luxury industry this spring.

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[Land Rover teams with Henry Poole & Co. for collaborative commemoration](#)

British automaker Land Rover is celebrating 50 years of its iconic Range Rover through a collaboration with a Savile Row tailor.

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[TikTok CEO resigns as tensions persist with Trump administration](#)

The chief executive officer of TikTok is stepping down after a short stint with the popular Chinese-owned video-sharing social media platform.

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[Launchmetrics offering luxury brands event digitalization services](#)

Cloud technology company Launchmetrics is helping luxury, fashion and beauty brands host digital events with a

new software solution.

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[Fashion industry must cut emissions in half by 2030: McKinsey](#)

The fashion industry must cut its carbon output in half by 2030 to be sustainable, and the way to achieve this is to reduce operations emissions both upstream and within the brand and to encourage sustainable consumer behaviors.

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[Registration open: Future of Luxury eConference Sept. 23-24](#)

Register now for Luxury Daily's Future of Luxury eConference Sept. 23-24 as brands and retailers face unprecedented changes in customer behavior. Check out our list of 40-plus speakers from the leading luxury brands and retailers worldwide and nearly 40 sessions in the agenda article.

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