

NEWS BRIEFS

Fendi, Tiffany & Co., Land Rover, TikTok, Launchmetrics and Future of Luxury eConference

August 28, 2020



The Tiffany T1 collection is showing positive signs of market acceptance. Image credit: Tiffany & Co.

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Fendi names new face for global Peekaboo campaign](#)

Italian fashion label Fendi is launching its first worldwide image and video campaign for the new Peekaboo handbag.

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[Tiffany & Co. sees signs of recovery after H1 2020 sales impacted by COVID](#)

U.S. jeweler Tiffany & Co. saw its net sales fall by 37 percent to \$1.3 billion in the first half of fiscal year 2020, as the coronavirus pandemic stalled the luxury industry this spring.

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[Land Rover teams with Henry Poole & Co. for collaborative commemoration](#)

British automaker Land Rover is celebrating 50 years of its iconic Range Rover through a collaboration with a Savile Row tailor.

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[TikTok CEO resigns as tensions persist with Trump administration](#)

The chief executive officer of TikTok is stepping down after a short stint with the popular Chinese-owned video-sharing social media platform.

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[Launchmetrics offering luxury brands event digitalization services](#)

Cloud technology company Launchmetrics is helping luxury, fashion and beauty brands host digital events with a

new software solution.

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