

LEGAL AND PRIVACY

LVMH taps Okta for secure identity solutions as workforce evolves

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Louis Vuitton supply chain office. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

French luxury conglomerate LVMH Mot Hennessy has selected software platform Okta, Inc. to seamlessly and securely connect its workforce to critical applications as the group has turned to remote work amid the coronavirus pandemic.

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The pandemic's rapid spread forced many businesses, including LVMH and its prestigious brand portfolio, to suddenly turn to remote and hybrid workplaces. By working with Okta, LVMH will improve security and protect the data of thousands of employees.

Secure investment

LVMH will be using Okta Identity Cloud across its brands for internal identity and access management requirements. Okta counts Boston Consulting Group, Nordstrom, Shopify and Toyota among its clients.

This will help the luxury group to streamline and secure login information across multiple organizations and multiple vendors. This is especially crucial as employees continue to work remotely, accessing personal WiFi networks that are more susceptible to hacking than secured corporate networks.

In addition to enhancing security, this consolidation will improve agility and integration for LVMH employees and their work.

By leveraging Okta, LVMH demonstrates its willingness to invest in digital solutions for its workforce.

According to recent research from BCG, many workers believe digital transformations in the workplace could be moving more rapidly.

The vast majority of managers and employees believe a digital transformation, including support for remote work, client relationships, internal processes and marketing, will help their organizations adjust more easily to a post-pandemic climate. Both managers and employees believe that remote work, including remote meetings with partners or clients, is the area that needs the most digital investment ([see story](#)).

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