

NEWS BRIEFS

Anya Hindmarch, CFDA, social media sales and Future of Luxury eConference

September 8, 2020



From left to right: CFDA executive board vice chairwoman Tracy Reese and Bonnie Morrison, new head of CFDA equity programs. Image credit: CFDA

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[UK's Anya Hindmarch steps up war against leather waste with new Patchwork Edit collection](#)

British leather goods maker Anya Hindmarch has launched a new Patchwork collection that is made from castoffs of textile and animal skin waste.

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[CFDA takes steps with new appointments to address Black talent issue](#)

The Council of Fashion Designers of America, looking to address systemic racism and racial inequity in fashion, has expanded its programming to create opportunities for Black talent.

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[How niche brands create social media sales in China](#)

This summer, bag and accessories label By Far took Chinese social media by storm despite the COVID-19 pandemic.

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[Beauty buyers expect more inclusivity, omnichannel services post-pandemic](#)

While the beauty industry, including luxury players, is among the first to embrace digital trends, this has only been accelerated by the coronavirus pandemic.

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[40+ brand speakers, 35 sessions: Grab your seat at the Future of Luxury eConference Sept. 23-24](#)

Register now for Luxury Daily's Future of Luxury eConference Sept. 23-24 as brands and retailers face unprecedented changes in customer behavior. Check out our list of 40-plus speakers from the leading luxury brands

and retailers worldwide and nearly 40 sessions in the agenda article. First 100 registrants receive Luxury Daily's Future of Luxury special report! Register now limited seats online.

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