

NEWS BRIEFS

Jimmy Choo, Hublot, Fendi, Knight Frank, Tiffany, LVMH and Future of Luxury eConference

September 10, 2020



The 2020-21 season Premier League 4th Referee Board by Hublot. Image courtesy of Hublot

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[British footwear label Jimmy Choo ties laces with Timberland for capsule collection](#)

British footwear label Jimmy Choo has collaborated with U.S. boots brand Timberland to launch a capsule collection for men and women supported by a campaign shot in the Californian desert.

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[Hublot becomes official timekeeper of world's most-watched football league](#)

Swiss watch brand Hublot will become British football franchise Premier League's official timekeeper from the start of the 2020-21 season.

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[Kim Jones succeeds late Karl Lagerfeld as womenswear designer at Fendi](#)

British designer Kim Jones has taken on more responsibility within the LVMH family by being named artistic director of haute couture, ready-to-wear and fur collections at Roman fashion and leather goods house Fendi.

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[Knight Frank, adapting to new normal, enters property auction business after successful trial in July](#)

Knight Frank, a global property consultant and broker, formally launched its auction business after a successful pilot sale this past July.

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[LVMH backs out of \\$16.2B Tiffany deal, leading to lawsuit meant to enforce merger](#)

The \$16.2 billion deal to acquire jeweler Tiffany & Co. fell through Sept. 9 when potential acquirer, luxury

conglomerate LVMH, backed out after citing threats of taxes on French products by the United States.

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[Luxury's landscape is rapidly shifting. Find out how](#)

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[Bulgari expands long-term CSR initiatives, including COVID research support](#)

Italian jeweler Bulgari reiterated its commitment to social responsibility during a digital event, including an important announcement in the fight against the coronavirus pandemic.

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