

NEWS BRIEFS

## Day's wrap: Jimmy Choo, Hublot, Fendi, Knight Frank, Tiffany, LVMH and Future of Luxury eConference

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

### [British footwear label Jimmy Choo ties laces with Timberland for capsule collection](#)

British footwear label Jimmy Choo has collaborated with U.S. boots brand Timberland to launch a capsule collection for men and women supported by a campaign shot in the Californian desert.

[Please click here to read the article](#)



### [Hublot becomes official timekeeper of world's most-watched football league](#)

Swiss watch brand Hublot will become British football franchise Premier League's official timekeeper from the start of the 2020-21 season.

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### [Kim Jones succeeds late Karl Lagerfeld as womenswear designer at Fendi](#)

British designer Kim Jones has taken on more responsibility within the LVMH family by being named artistic director of haute couture, ready-to-wear and fur collections at Roman fashion and leather goods house Fendi.

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### [Knight Frank, adapting to new normal, enters property auction business after successful trial in July](#)

Knight Frank, a global property consultant and broker, formally launched its auction business after a successful pilot sale this past July.

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### [LVMH backs out of \\$16.2B Tiffany deal, leading to lawsuit meant to enforce merger](#)

The \$16.2 billion deal to acquire jeweler Tiffany & Co. fell through Sept. 9 when potential acquirer, luxury conglomerate LVMH, backed out after citing threats of taxes on French products by the United States.

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### [Luxury's landscape is rapidly shifting. Find out how](#)

Register now for Luxury Daily's Future of Luxury eConference Sept. 23-24 as brands and retailers face unprecedented changes in customer behavior. Check out our list of 40-plus speakers from the leading luxury brands and retailers worldwide and nearly 40 sessions in the agenda article. First 100 registrants receive Luxury Daily's Future of Luxury special report! Register now limited seats online.

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### [Bulgari expands long-term CSR initiatives, including COVID research support](#)

Italian jeweler Bulgari reiterated its commitment to social responsibility during a digital event, including an

important announcement in the fight against the coronavirus pandemic.

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