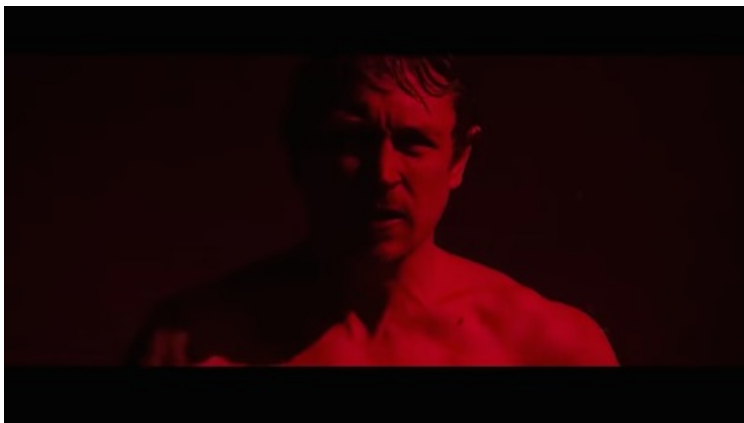


NEWS BRIEFS

Gucci, Louis Vuitton, Six Senses, Altuzarra, Tag Heuer and Future of Luxury eConference

September 11, 2020



Tag Heuer is continuing its links to endurance racing with the launch of a new campaign supporting the latest edition of the Tag Heuer Carrera Sport Chronograph. Image credit: Tag Heuer

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[How Gucci, Louis Vuitton leveraged China to survive COVID-19](#)

Looking at major luxury groups' recent earning reports, the ones that performed close to expectations should send thank-you letters to the Chinese market, as both the online and offline luxury sectors are booming in China.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

[Six Senses takes No. 1 spot in LTI global ranking of best luxury hotel brands, followed by Aman and Auberge](#)

The Six Senses hotel brand took the top spot for the first time in LTI Luxury Travel Intelligence's annual World's Best Luxury Hotel Brands report for this year.

[Please click here to read the article](#)

[Tag Heuer breaks new campaign to honor 160th anniversary with new Carrera Sport Chronograph](#)

Swiss watchmaker Tag Heuer has launched a new campaign called "Forever Chasing Tomorrow" to celebrate its 160th anniversary with the relaunch of its Carrera Sport Chronograph.

[Please click here to read the article](#)

[French-American designer Joseph Altuzarra debuts most personal campaign yet for fall collection](#)

U.S. fashion label has launched a new campaign for its fall collection that is a personal tribute to the founder's family.

[Please click here to read the article](#)

[Luxury's landscape is rapidly shifting. Find out how](#)

Register now for Luxury Daily's Future of Luxury eConference Sept. 23-24 as brands and retailers face unprecedented changes in customer behavior. Check out our list of 40-plus speakers from the leading luxury brands and retailers worldwide and nearly 40 sessions in the agenda article. First 100 registrants receive Luxury Daily's Future of Luxury special report! Register now limited seats online.

[Please click here to read the article](#)

[Valentino shares whimsical, interactive look inside its legacy](#)

Italian fashion house Valentino is celebrating its storied heritage in an interactive online experience, balancing legacy with creativity.

[Please click here to read the article](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.