

NEWS BRIEFS

Mercedes-Benz, Microsoft, Kering, Kerby Jean-Raymond and Hennessy

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Kering has partnered with Kerby Jean-Raymond to debut an emerging talent hub for fashion designers called "Your Friends in New York." Image credit: Your Friends in New York

By MICKEY ALAM KHAN

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Kering partners with US designer Kerby Jean-Raymond for "Your Friends in New York" talent platform

French luxury conglomerate Kering has partnered with African-American fashion designer Kerby Jean-Raymond to launch a new platform meant to groom the next generation of innovators.

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